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| MINUTES 3.24.22 NORTHWEST WISCONSIN WORKFORCE INVESTMENT BOARD, INC. MEETING |

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| Attendees: | Judy Aspling  Mike Bebeau  Kyle Bukovich  Andrew Donahue  Thomas Draghi  Allysa Headley  LeRoy Forslund  Brad Gast  Mic Isham | Kelsey O'Connor  Dale Kelm  Kelly Klein  Mary McPhetridge  Ashley Moore  Jeff Muse  Brian Nelson  Richard Nystrom | Bambi Pattermann  Kristine Porter  PC Rasmussen-excused  Cindy Rouzer  Jennifer Shearer  Mary (MJ) Sills  Shannon Stade |
| **Staff and Guests Present:** Mari Kay-Nabozny, Scott Schultz, Melissa Rabska, Ryce Davis, Matthew Filipek, Dawn Knapp, Kristi Waits, Thomas Michels | | | |

**Call to Order - Roll Call**

**Report of Public Meeting Notice**

NWWIB staff sent the meeting notice to regional Class A newspapers and regional library systems. In addition, the meeting notices were also posted on the Northwest Wisconsin Workforce Investment Board website and all social media outlets.

**Approval of the 12/09/21 Meeting Minutes**

*Mike Bebeau made a motion to approve the 12.09.21 meeting minutes as presented. Judy Aslpling seconded it. Vote taken, carried unanimously.*

**Consent Agenda (NWWIB, Inc. Sub-Committee Reports)**

* 1. **NWWIB Executive Committee – LeRoy Forslund**

Mike and LeRoy briefed the Board on 1.10.22 and 2.14.22. Executive Committee meetings.

* 1. **NWWIB Strategic Directions & Development Committee Report – Judy Aspling, Chair**

Judy Briefed the Board on the 1.18.22 SDD meeting that was held.

* 1. **NWWIB OSO Committee Report – Brad Gast, Chair**

Updated the Board on the 1.18.22 OSO meeting.

* 1. **NWWIB Youth Committee- Mary McPhetridge, Chair**

Mary spoke to the Board about the 1.18.22 Youth Committee meeting.

*Mike Bebeau made a motioned to approve the committee meeting minutes as presented. Andrew Donahue seconded it. Vote taken, carried unanimously.*

**Wisconsin Economic Development Corporation Presentation–**

***David Wierzba, Regional Economic Development Director- NW Wisconsin***

David spoke to the Board about his programs and how they could benefit the Board. The Wisconsin Economic Development Corporation (WEDC) is committed to creating and maintaining a business climate that allows you to maximize your potential. Working with more than 600 statewide partners, including regional economic development organizations, academic institutions, and industry groups, the WEDC is enhancing our communities, supporting business development, advancing industry innovation, tapping global markets, and developing a talented workforce to help Wisconsin realize its full economic potential.

<https://wedc.org/>

**Regional Data Review-**On the Job Training Report – Mari Kay-Nabozny

Mari updated the Board on Regional Data review; currently, it is at 10.

**Regional Employment Report** – Mari Kay-Nabozny

The Board discussed the employment report.

**WIOA DataRound-Up-**PY21 Quarter 2 WIOA Performance – Mari Kay-Nabozny

Mari updated the Board on the WIOA performances of Title One Youth. Most of the credentials will come in May in terms of bringing the credential number up.

**Strategic Key Indicators of Performance Dashboard**- Mari Kay-Nabozny

Mari updated the Board on the metrics and the annual goal measures.

**Initiatives & Project Review-**Grants Update

**Worker Advancement Grant –** Kristi Waits, Director of Special Projects

Kristi updated the Board on the progress of the WAI grant.

**Workforce Innovation Grants Round II** – Mari Kay-Nabozny

Mari discussed the application for the WIG grant that she and Melissa are working on.

This grant will focus on making rural communities in the NWWIB region more diverse and how to retain the current workforce.

**Road Trip Nation**

WWDA will be working with Road Trip Nation on a grant application. The idea is to take Youth over 18 years old and make ten stops in Wisconsin, highlighting different industries. <https://roadtripnation.com>. Mari will write the grant and administer it with staff on behalf of WWDA.

Mari spoke of WWDA also applying for a grant that will be looking at doing a Covid-19 study impact and data study with Fox Valley WDB.

**Action Item:** Approve $935 from corporate funds for a grant writer for one of the WIG grants.

*Mary McPhetridge made a motion to approve hiring a grant writer. Judy Aspling seconded it. Vote taken, carried unanimously*.

**DOL H1B Rural Healthcare – Dawn Knapp, COW Project Coordinator**

Dawn updated the Board on her report.

**Support to Communities – Scott Schultz, Director of Industry & Innovation**

Scott briefed the Board on his report.

**Re-Entry Efforts Pathways Home 2 – Matthew Filipek, Pathways Home 2 Re-Entry Career Coach**

Matthew briefed the Board on his report. There was also a discussion on getting in contact with Douglas County and enrolling more participants.

**Windows to Work**

Matthew also briefed the Board on the Windows to Work program. He also stated that there was a change to how the program is being handled; there will be less travel and more focus on helping the participants.

**Business Outreach / Incumbent Worker Training- Scott Schultz, Director of Industry & Innovation**

Scott updated the Board on his report and updated the Board on Park Falls getting a YMCA,12 Townhouses, and 8 Apartments.

**Port & Industry Workforce Forum- Mari Kay-Nabozny**

Mari spoke about Duluth Workforce put on a program that connected a lot of industries.

**Public Relations Report – Melissa Rabska**

Melissa updated the Board on the public relations report. Scott will have a press release about the Machine Tool program. There was also a discussion on the Podcast contract for this year. The Board agreed to look closer at it next year.

**NWWIB Statement of Financial Position - Mari Kay-Nabozny**

Mari briefed the report on the statement.

**NAWB Forum/TDCON22**

Mari spoke about going to Washington DC and encouraged the Board to attend TDCON.

**Staffing Update – Windows to Work and Case Management**

Mari stated that an additional full-time position is being hired for Windows to Work and Case Management.

**Next Meeting Date & Location – June 23, 2022 – or at the call of the Chair**