

GOOD AT STUFF & THINGS

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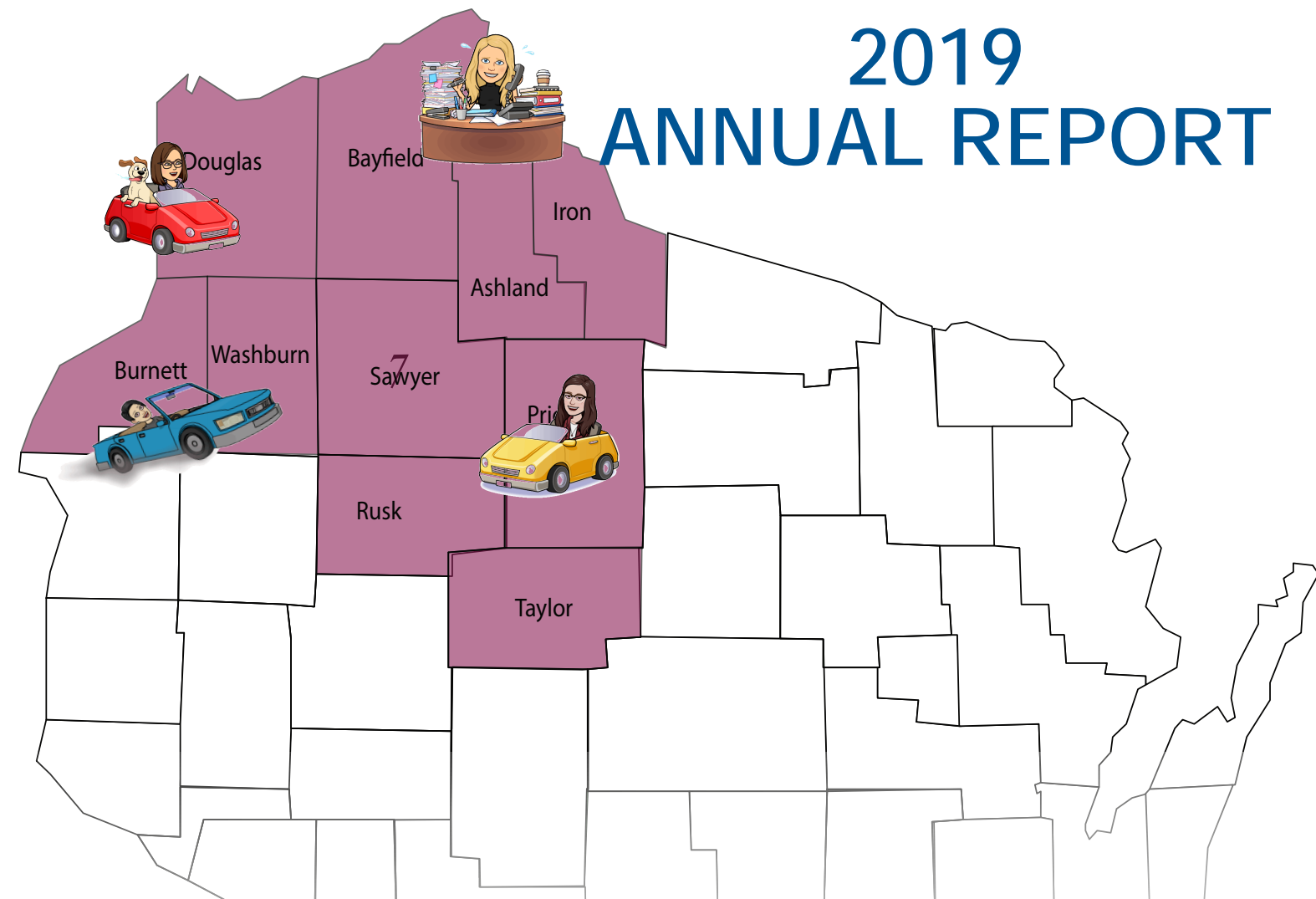


Join the staff of the NWWIB, Mari, Mary Lois, and Melissa as they dive into current employment trends and the ever-evolving challenges facing workers and employers in rural areas. Available anywhere you get your podcasts or at www.nwwib.com/podcast



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2019 ANNUAL REPORT



NORTHWEST WISCONSIN WORKFORCE INVESTMENT BOARD

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A Message from the C.E.O.

Hey team, which of our awesome accomplishments do we want to highlight in the annual report? We only have a few pages to really talk about all we did in 2019!! 🎉

Mary Lois Bolka

Do we have 40 pages?! There is so much! Re-entry training, Fast Forward grants, Opioid workshops...

Agh! and podcasts

Nope. LOL. No and i want strategic planning to be center stage somehow?

Melissa Rabska

EverGrow Learning Center!!! and all the work with Family Centered Employment and national recognition



... and our amazing board members must be highlighted and we need a WIOA success story

Mary Lois Bolka

Industry training! Construction, welding, childcare cohort. Are we missing anything else? What will the theme be?

Melissa Rabska

Theme could be something about how hard we work to connect our communities and the resources of all of our partners?

It should showcase our commitment to technology. and everyone seems to like our bimojis. Let's build on that and technology's influence on our work.

We hope you enjoy this 2019 Annual Report. We certainly had fun pulling it together! 😊

Mary Lois Bolka

WIOA SUCCESS STORY

WIOA is the primary funding source for initiatives that assist job seekers with accessing employment, education, training and support services they need to meet employers' requirements and to succeed in the U.S. labor market. Stacey and Northwest Wisconsin CEP provided the following quote from one of three individuals they helped with training and now all work together at the Aspirus Wausau-Cardiac Telemetry Unit.

"As a single mom, deciding to go to nursing school was one of the scariest things I have ever done. The hours of school and the cost of child care made it difficult to carry a job, be successful in school, and still have money for bills. Stacey was always there for encouragement and CEP made the financial burden a little easier to bear. Stacey always made sure to email encouraging words on stressful tests days or just a happy note.

I met two good friends at school. They picked me up on bad days, we celebrated our victories, and we understood each other in ways those not in nursing school could understand. The three of us now work together at Aspirus on the Cardiac Telemetry Unit since the end of June 2019. The biggest thing I learned through the last 2 years is that I really can do anything I put my mind to doing!"

STRATEGIC PLANNING FOR THE FUTURE

This year we created a new plan for a new economy. A skilled and ready workforce is critical to maintaining vibrant communities in northwest Wisconsin. Access to employment with adequate pay is critical for families' stability and livelihood as is quality child care for children while parents work. Technology is ever-changing and our new direction needs to embrace the shifts in workplace culture and employee needs. The next four years of work will focus on five strategic objectives:

- Establish a customer-centric system that promotes collaboration, access, and measureable outcomes
- All targeted sectors have a robust and demand-driven action plan. Increase overall services to the businesses in the region
- Incorporate technology and applied technological solutions to increase collaboration and innovation as well as the development of entrepreneurs
- Develop messaging and strategic partnerships to advance the initiatives and priorities of the NWWIB
- Build capacity to support implementation of the board's priorities and while implementing continuous improvement strategies

In Wisconsin, 54% of people live in a childcare desert and the lack of available quality childcare slots is an issue for families with children and those who are expecting. If childcare cannot be obtained, this limits the available labor pool. Creative solutions are necessary in rural areas. In Ashland, WI, the NWWIB and several partners recently launched the EverGrow Learning Center. This brand new, non-profit childcare center will serve 94 children and will have an emphasis on assisting low to moderate income families through the Wisconsin Shares Subsidy program. This endeavor has received national recognition and NWWIB continues to work with communities to replicate it.



- \$ 322K IN COLD HARD CASH**
Grants applied for in the calendar year
- 7,591 VISITS TO THE JOB CENTER**
- 2,036 NEW JOB CENTER VISITORS**
- 167 CAREER-BASED LEARNING ACTIVITIES THROUGH INSPIRE**
- 2,014 YTD PODCAST DOWNLOADS**
- 21 SUPERIOR TALENT ATTRACTION APPLICANTS**
- 6 INDUSTRY RECOGNIZED CUSTOMIZED TRAININGS**



Opioids in the workplace

27 employers explored workplace strategies and Human Resources policies to prevent opioid misuse and help employees navigate treatment and recovery options



YDWeek included the SPARK, a business pitch event to judges. Winner, AdventureUs, received a \$5,000 business start-up prize package.

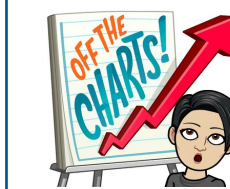
WORK 4 new welders in Price County

#SECONDCHANCES



12 students received an industry-recognized credential after completing the 10-week Construction Essentials program in Ashland.

While it's a second chance for many students, it's a potential source of employees for businesses desperate for welders. Four welders graduated from the Welding Re-Entry Training program in Phillips this year.



PROGRAM YEAR 18 TITLE I & III PERFORMANCE

Adult Measures

Qtr. 2 Unsubsidized Employ.	MET
Qtr. 4 Unsubsidized Employ.	MET
Median Earnings	EXCEED
Credential Attainment	EXCEED

Dislocated Worker Measures

Qtr. 2 Unsubsidized Employ.	MET
Qtr. 4 Unsubsidized Employ.	EXCEED
Median Earnings	EXCEED
Credential Attainment	EXCEED

Youth Measures

Qtr. 2 Unsubsidized Employ. / Edu.	EXCEED	Median Earnings	Baseline
Qtr. 4 Unsubsidized Employ. / Edu.	EXCEED	Credential Attainment	EXCEED